

Scott Cochran currently serves as the Director of Operations for CHRISTUS St. Frances Cabrini Hospital in Alexandria Louisiana. He came to Cabrini hospital in 1994 as an Athletic Trainer and, shortly after, became the Director of Sports Medicine. He is a graduate of the University of Southern Mississippi where he obtained a Bachelor of Science in Athletic Training and later obtained his Masters degree in Healthcare Administration.

Upon graduation, Scott obtained his National Certification as an Athletic Trainer (1994 to present) and is licensed by the Louisiana State board of Medical Examiners (1994 to present).

Scott has been a member of the Louisiana Athletic Trainers Association for about 24 years. He has been very active with the LATA and has served in many different roles. Scott was a member of the Financial Affairs committee for 9 years and also served as the chair of that committee for 4 years. Scott also served on the Executive Committee for about 11 years as Member at Large and Treasurer. Scott currently serves on the financial affairs committee.

He has served in many roles since he came to Cabrini hospital, such as Head Athletic Trainer for Alexandria Senior High school, Alexandria Aces professional baseball league (1996 to 1999), as well as Head Athletic Trainer for the Rapides Rangers Indoor Football League (2000-2003). Much of his career has been spent developing athletic healthcare in Central Louisiana. Many Athletic Trainers across the state of Louisiana began their careers under Scott's mentorship and, at the time, the Louisiana Sports Medicine Center at Cabrini. Most recently Scott partnered with the Rapides Parish School Board to develop a sustainable Sports Medicine Program (CHRISTUS Cabrini Sports Medicine) for Rapides Parish. He continues to practice Athletic Training and has committed his efforts and resources to having Certified Athletic Trainers at all high schools in Louisiana.

In 1996, Scott received the Clinical Corporate Athletic Trainer of the Year Award by the Southeast Athletic Trainers Association. Scott is also recognized as one of the original members of the LHSAA Medical Advisory Board helping to advance the continuing improvement of athletic healthcare in the state of Louisiana.

# Scott W. Cochran, MS, ATC, LAT

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## Executive Summary

Dedicated healthcare executive and entrepreneur with a 25 year record of progressively responsible management experience in clinical and business environments. I am a strategic thinker with a reputation for an inclusive management style to reach team goals. My leadership experience enables me to effectively manage and apply the business skills I have acquired through owning my own restaurant. My clinical experience in orthopedics and sports medicine enables me to interact with physicians and the community on a more personal, empathetic level, while my administrative skills help me to promote a more productive, efficient work environment.

## Executive Skills

- **Self-Motivated**
- **Budgeting Expertise**
- **Leadership/Communications skills**
- **Business operations organization**
- **Program Building**
- **Contract negotiations**

## Education

M.S., Healthcare Administration  
*Warren National University*

2009  
*Cheyenne, WY*

B.S., Human Performance  
With an emphasis in Athletic Training/Sports Medicine  
*University of Southern Mississippi*

1994  
*Hattiesburg, MS*

## Work Experience

**Director of Operations**  
07/2021 – Current

- Ensures compliance with Grievance process
- Responsible for overseeing all Patient Experience initiatives
- Serves as the face of the Edward Via College of Osteopathic Medicine (VCOM) and the liaison between the college, faculty, and students
- Establishes relationships with the medical education department.
- Responsible for recruiting faculty and maintaining credentialing documents and contracts
- Oversee all aspects of Sports Medicine
- Maintain relationships with employers and continue to facilitate new alignments

***Executive Director of Health & Wellness, CHRISTUS Health  
Alexandria, LA***

***November 2015-2020***

Currently oversee 230 associates in four different markets in Louisiana and East Texas.

Responsibilities include:

- Overseeing daily operations and providing strategic direction and supervision in four separate markets.
- Developing short term and long term financial goals for overall growth.
- Assisting in developing marketing efforts that promote growth and stability.
- Planning, developing, and implementing safety procedures and protocols in each market.
- Reviewing and interpreting monthly financial statements, as well as providing direction to offset variances.
- Direct communication with senior leadership in all four markets.

***Franchise Business Owner/Operator of Jimmy John's Franchise, Store #2254  
Waxahachie, TX***

***March 2013- April 2015***

Owner/Operator and acting General Manager.

Responsibilities include:

- Perform, as well as oversee, all of the essential duties required of the Crew Members, Drivers, and Assistant Managers.
- Recruiting, interviewing and training of all staff positions.
- Review and monitor weekly schedules to ensure proper time management of staff .
- Monitor staffing levels and labor costs to maximize efficiency and control labor expense ratios.
- Directing the daily operations ensuring compliance with corporate and health department standards in all areas of operation, including product preparation and customer service.
- Maintain daily bookkeeping, as well as manage inventory of product and supplies.
- Maintain all financial records associated with operations, including payroll, vendor accounts, taxes, insurance, and franchise fees.

***Director of Sports Medicine, Cardiac Rehab, Pulmonary Rehab, and Louisiana Athletic Club  
CHRISTUS St. Frances Cabrini Hospital, Alexandria, LA***

***April 2010 - March 2013***

Acted as Director over three clinical departments in the hospital setting, as well as the Louisiana Athletic Club, a full-service fitness facility. Responsible for the direction of approximately 51 associates, in addition to the day to day management of each department. Responsibilities included management of departmental budget and monitoring fiscal control of operations, as well as developing annual departmental operating plans, including staff productivity standards. Also responsible for public relations and relationship building within the local business community. Helped grow and develop Sports Medicine program from two Athletic Trainers in 1994, to a team of 14 Athletic Trainers with an outreach coverage area of more than 40 schools by 2000. 19 years hands-on with orthopedic/sports medicine coverage in high school, collegiate, and semi-professional athletics.

***Roles within the CHRISTUS Organization:***

***Assistant Athletic Trainer***

***May 1994 – July 1997***

**Responsibilities included:**

Organization of medical records and insurance paperwork.  
Initial assessment of acute athletic injuries.  
Evaluation/treatment/prevention of athletic injuries.  
Observation of athletes' surgical procedures.  
Aided in developing rehabilitation programs for pre- and post-surgical injuries.  
Preventative taping and bracing.  
Acted as liaison between team physician, coach, and athletes.

***Indoor Professional Football League, Louisiana Rangers***

***March 2000 – March 2003***

Head Athletic Trainer

***Texas Louisiana League Professional Baseball, Alexandria Aces***

***May 1994 – September 1999***

Assistant Athletic Trainer from May 1994 – September 1996  
Head Athletic Trainer from September 1997- September 1999

***Director of Sports Medicine/Head Athletic Trainer***

***July 1998 – March 2014***

**Responsibilities included:**

Establishing and maintaining departmental policy and procedures.  
Direct supervision of fourteen licensed, certified Athletic Trainers.  
Scheduling event coverage for clinical Athletic Trainers.  
Established rural and community coverage routes for outreach Athletic Trainers.  
Organized local Annual High School Physical Day, 1500 physicals annually.

***Manager of Cardiology Support Services, Sports Medicine and Orthopedic Service Line November 2008 – March 2013***

Acted as a liaison between the hospital administrators and the supervising physicians and surgeons in their respective departments.

**Professional Associations**

- National Athletic Trainers Association, Board Certified, member in good standing, October 1994 – Present
- Licensed by the Louisiana State Board of Medical Examiners, member in good standing, 1994 - Present

**Honors**

- 1998 - Athletic Trainer for USA Outdoor Track and Field Championship
- 2003 - Charlie Martin Services Award by the Louisiana Athletic Trainers Association
- 2006 – Named Clinical Corporate Athletic Trainer of the Year by the Southeast Athletic Trainers Association (Louisiana, Mississippi, Florida, Alabama, Georgia, Tennessee, Arkansas)

- Lobbied both State (Louisiana) and Federal Legislatures on behalf of the Louisiana Athletic Trainers Association and the Southeast Athletic Trainers Association for the advancement of athletic health care laws in secondary schools.